

# NOVA CONSUMER LAB NEWSLETTER

Welcome to the new NOVA Consumer Lab newsletter. At the start of another academic year, we come with a whole fresh look. The newsletter includes all the latest news from our centre and relevant information on consumption and consumer law in Portugal, Europe and the world.

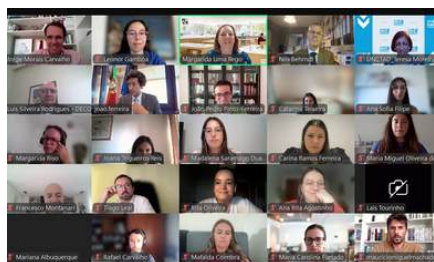
## CONSUMER LAB NEWS



In September, we resumed our activities, with many new features that you will be able to see over the coming months. In addition to the researchers who remain part of our team, we are pleased to be bringing on seven new people: Beatriz Moderno, Carolina Assunção, Guilherme Novais, Leonor Gomes Martins, Luís Felipe Lobo, Rita Cavaco, Rodrigo Melo and Tiago Ribeiro Longa.



## POSTGRADUATE COURSE IN CONSUMER LAW



The Postgraduate Course in Consumer Law, organised by Jurisnova and NOVA School of Law, with the support of NOVA Consumer Lab and coordinated by Jorge Morais Carvalho, kicked off on 11 September. The inaugural session included the participation of Margarida Lima Rego, Director of NOVA School of Law, João Rui Ferreira, Secretary of State for the Economy, Nils Behrndt, Deputy Director-General of the Directorate-General for Justice and Consumers, European Commission, Teresa Moreira, Head of the Competition and Consumer Policies Branch of UNCTAD - United Nations Conference on Trade and Development and Luís Silveira Rodrigues, President of DECO.

## INTERNATIONAL PARTICIPATION



The NOVA Consumer Lab's researcher Jorge Morais Carvalho was in São Paulo (Brazil) to record a few lectures on Consumer Law and the Digital Consumer Market for the Postgraduate Programme in Digital Law and LGPD at PUCSR online.

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## BLOG POSTS

NOVA Consumer BLOG



**GOLD-PLATING NA TRANSPOSIÇÃO DO DIREITO EUROPEU DO CONSUMO PARA O ORDENAMENTO JURÍDICO PORTUGUÊS**

Martim Farinha

NOVA CONSUMER LAB

NOVA Consumer BLOG



**PROMITENTE-COMPRADOR CONSUMIDOR (MUITO) MENOS PROTEGIDO**

Jorge Morais Carvalho

NOVA CONSUMER LAB

NOVA Consumer BLOG



**ESTARÁ A SUA TROLLEY BAG PRONTA PARA DESCOLAR CONSIGO SEM SURPRESAS NA FATURA?**

Roxana Cardoso

NOVA CONSUMER LAB

NOVA Consumer BLOG



**QUE RAZÕES LEVAM A UMA ESCASSA APLICAÇÃO PRÁTICA DO DIREITO DO CONSUMO EM PORTUGAL?**

Ana Rita Agostinho, Andreia Gouveia, Carolina Furtado, Catarina Teixeira, Jorge Morais Carvalho, Laís Tourinho, Madalena Duarte, Mafalda Coimbra, Margarida Riso, Mariana Pais Albuquerque e Rafael Carvalho

NOVA CONSUMER LAB

NOVA Consumer BLOG



**PET WELFARE: A NEW REALM FOR CONSUMER PROTECTION?**

Francesco Montanari

NOVA CONSUMER LAB

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**O QUE A SIRI NÃO DIZ SOBRE O QUE FAZ COM DADOS PESSOAIS**

Francisco Arga e Lima

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# NOVA CONSUMER LAB NEWSLETTER

## CONSUMER LAW NEWS



The Federal Trade Commission (USA) presented this month a report entitled “A Look Behind the Screens – Examining the Data Practices of Social Media and Video Streaming Services”. It concludes, among other aspects, that many Companies collected and could indefinitely retain troves of data from and about users and non-users, and they did so in ways consumers might not expect- [Link](#).



The Directive on common rules promoting the repair of goods was adopted on 13 June 2024 and entered into force on 30 July 2024. Member States have to transpose it into national rules and apply it from 31 July 2026 - [Link](#).



The Council has adopted a negotiation mandate on measures aimed at enhancing alternative dispute resolution mechanisms in the digital era, with the objective of making dispute resolution more efficient and appealing for both consumers and businesses, thereby reducing the need for litigation - [Link](#).



BEUC and 22 member organisations from 17 countries submitted a complaint to EU authorities on the unfair practices of leading video game companies, behind games such as Fortnite, EA Sports FC 24, Minecraft and Clash of Clans - [Link](#).



The European Parliamentary Research Service (EPRS) published a complementary impact assessment of the proposal for a directive on adapting non-contractual civil liability rules to artificial intelligence (AILD) - [Link](#).



Judgment of the ECJ in Case C-330/23 | Aldi Süd - A price reduction announced in an advertisement must be calculated on the basis of the lowest price in the last 30 days - [Link](#).



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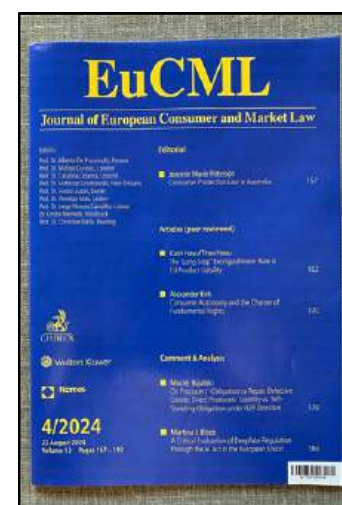
## CONSUMER LAW PUBLICATIONS



- **Journal of Consumer Policy - Volume 47, Issue 3, featuring:**
  - L. Sposini, **Neuromarketing and Eye-Tracking Technologies Under the European Framework: Towards the GDPR and Beyond;**
  - M. Leszczynska & D. Baltag, **“Can I have it non-personalised?” An Empirical Investigation of Consumer Willingness to Share Data for Personalized Services and Ads;**
  - P. M. Vik, D. Kameråde & K. T. Dayson, **The Link Between Digital Skills and Financial Inclusion—Evidence from Consumers Survey Data from Low-Income Areas;**
  - J. Ouyang, **“Embedded Consumer”: Towards a Constitutional Reframing of the Legal Image of Consumers in EU law;**
  - R. Warda, K. Purnhagen & M. Molitorisová, **Has Mutual Recognition in the EU Failed? - A Legal-Empirical Analysis on the Example of Food Supplements Containing Botanicals and Other Bioactive Substances;**
  - O. Monye, **Strengthening Nigeria’s Digital Money Lending Ecosystem.**

- **EuCML - Journal of European Consumer and Market Law - Issue 4/2024:**

- Jeannie Marie Paterson, **Consumer Protection Law in Australia;**
- Katri Havu & Timo Havu, **The ‘Long-Stop’ Extinguishment Rule in EU Product Liability;**
- Alexander Kirk, **Consumer Autonomy and the Charter of Fundamental Rights;**
- Maciej Bujalski, **On Producers’ Obligation to Repair Defective Goods: Direct Producers’ Liability vs. Self-Standing Obligation under R2R Directive;**
- Martina J. Block, **A Critical Evaluation of Deepfake Regulation through the AI Act in the European Union.**



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## CONSUMER LAW PUBLICATIONS



The 2ND Edition of Direito do Consumo, by José Engrácia Antunes, was recently published by Almedina.

## CALL FOR PAPERS

### European Congress of Consumer Law

On 27 and 28 February 2025, the University of Montpellier (France) will host the European Congress of Consumer Law. This congress will be bilingual, with some sessions held in English and some in French. The conference will celebrate the work of Professor Jean Calais Auloy and have two themed sessions (devoted respectively to consumer information and to new consumption habits and unfair practices), as well as one session on all other issues of consumer protection. [More information here.](#)

**The call for papers is open until 25 October 2024.**

### Conference on Cybersecurity and Products

Call for papers for the conference 'Cybersecurity and products: challenges and responsibilities in interconnected societies' organised by the Università San Raffaele Roma. Proposals must be **submitted by 15 October**. Interventions in Italian, English, French or Spanish. Papers in Italian or English. [More information here.](#)

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## STARTING SOON

We can also suggest the following courses, to some extent related to consumer law and starting soon:



E-Curso ESG Reporting and Due Diligence: edição em português, coordinated by Claire Bright and Lucila de Almeida (Jurisnova & NOVA School of Law) - [Link](#);



Artificial Intelligence: Unraveling AI under the European legal framework (3rd edition), coordinated by Vera Lúcia Raposo (Jurisnova & NOVA School of Law) - [Link](#);



Inteligência Artificial: que desafios e oportunidades?, coordinated by our researcher Paula Ribeiro Alves and by Eugénia Fonseca (Autónoma Academy) - [Link](#).

## FEATURED WEBPAGE OF THE MONTH

**CESCO - Centro de Estudios de Consumo** - The Centre for Consumer Studies (CESCO) was created by the University of Castilla-La Mancha as a Research and Training Centre in the year 2000, with the idea of making it an outstanding reference in the field of Consumer Law, which could in turn be used by the Community Institutions as an expert collaborator in regulatory aspects. The purpose of the Centre is plural, and its aim is to maintain a documentary collection on Consumer Law, to offer information on all aspects related to the subject, to organise training courses and to provide organisational and study services to all public institutions and private entities that require it.

